

# CONSUMERS'

# ICE

## & Cold Storage Co.

PHONE

# MAIN 1000

SERVICE FULL WEIGHT QUALITY  
9th and C Streets, Sacramento, Calif.

Scored Ice for Your Protection

We handle a full line of efficient refrigerators—all sizes and models. See us for your refrigerator requirements.

18-8

### Household Utensils Business

**BREWER JOHN CO 404 K.....Main-4800**  
Capital Home Ware Co 1206 T.....Main-6016  
Spward Bargain Store 404 L.....Main-6296-W

### Ice Business

**Amer Ice Co 1434 Del Paso Blvd...Main-7975-J**  
**Calif Ice Co 2948 8th Blvd.....Main-10040**  
**Capital Ice Co 3024 & S.....Main-9216**  
**Clark's Ice Co 3371 Folsom Blvd.....Main-997**  
**CONSUMERS' ICE & COLD STORAGE**  
**7th & C. Main-1000**  
**CRYSTAL ICE & COLD STORAGE CO**  
**1620 R. Main-5391**  
**Fort Sutter Ice Co 1973-36th.....Capital-83**  
**KANE & TRAINOR ICE CO 9th & C. Main-1000**  
**North Sacto Ice & Fuel Co**  
**1050 Del Paso Blvd...Main-6466**  
**Sacto Ice Co 1801-4th.....Main-2454**  
**State Ice Mfg Co 5th & R.....Main-132**  
**Union Ice Co 24th St. ....Main-6374**  
*(Continued Next Page)*

## FORT SUTTER —ICE—

COMPANY  
1973-36th St.

JOE. ABRHMEDE, Prop.

ICE--  
Made from Well Water  
Phone—  
Capital 83

14-1

Phone Main 9316

## Capital Ice Co.

Manufacturers of  
CLEAR ICE

RETAIL — DELIVERIES

Plant—30th and S Sts.

Depot—3520 5th Ave.

PLANT OPEN ALL NIGHT

15-1

WHATEVER  
YOU WANT

whatever you need, the  
chances are you will find  
it in the

BUYER'S GUIDE

### Ice Business—(Cont'd)

#### Well Water Ice

**Capital Ice Co 30th & S.....Main-9216**  
*(See Advertisement Opposite Page)*  
**Fort Sutter Ice Co 1973-36th.....Capital-83**  
*(See Advertisement Opposite Page)*

#### Wholesale Ice

**Consumers' Ice & Cold Storage 5th & C. Main-1000**  
*(See Advertisement Opposite Page)*  
**Crystal Ice & Cold Storage Co 1620 R. Main-5391**  
*(See Advertisement This Page)*

### Ice Cream Business

**Alaska Sucker Co 1818 Y.....Capital-3563**  
**BLAKE'S DAIRY 1720 C.....Main-6418**  
**Boulevard Ice Cream Co 3311 Folsom Br. Main-9730**  
**Capital Dairy Co Inc 13th & S.....Capital-2300**  
**Haven Dairy Ice Cream Co 1734 Y. Capital-2232**  
**Haven Dairy Store 2644-2648.....Main-9596**  
**Pacific Ice Cream Co 1115 G.....Main-244**  
**Shasta Ice Cream Co 2814 Y.....Main-4730**  
**Shasta Ice Cream Co No 2**  
**1007-31st. Capital-1816**  
**Stevens Ice Cream Co**  
**2217 Del Paso Blvd. Main-10380**  
**Stevens Ice Cream Co 2712 J.....Main-1280**  
**Tanawand De 1407-4th.....Capital-4119-W**

### Retail, Ice Cream

**BOULEVARD ICE CREAM CO**  
DELICIOUS  
**ICE CREAM**  
Delivered from the  
"Heart of East Sacramento"  
We carry a full line of Ginger Ale,  
Orange Juice, Etc. Open till 11 p. m.  
3311 Folsom Blvd.....Main-9730

### SHASTA ICE CREAM CO

**ICE CREAM**  
Delivered

Branch Store—31st and J Sts.  
3814 Y.....Main-4730

### Implement Business

**Borden R A Co 1701-2nd.....Main-4100**  
**Dare John Plow Co 310 J.....Main-1064**  
**Enigh-Winchell Howe Co 116 J.....Main-4531**  
**HEWBERT IMPLEMENT CO 1616 J.....Main-376**  
**OLIVER PLOW AGGY 1616 J.....Main-376**

### Income Tax Accountants

See Tax Specialists

### Indemnity Ins Co of North Amer

Fidelity and Surety Bonds.

Burglary, Plate Glass,  
Accident and Health, An-  
tismalls and other forms  
of Liability.

Workmen's Compensation In-  
surance.



"WHERE TO BUY IT"

**Greer & Harrigan 900-7th.....Main-7117**  
**BOWLAND L B Cal St Life Bldg...Main-468**

A year-round buying power exists  
in the factories, stores, offices and  
homes served by the Buyer's Guide.  
It reaches the homes of people  
who are financially able to buy the  
things you have to sell.



Telephone **Main 5391**  
for

# ICE

Wholesale and Retail

Our Scored Ice Guarantees You Full Weight

**CASH AND CARRY STATIONS**

16th & R Streets

OPEN DAILY

33rd & Sacto. Blvd.

We Carry a Complete Line of Refrigerators. Ask the Driver for Details  
or Phone and Our Salesman Will Call.

**CRYSTAL**  
**Ice & Cold Storage Company**

PLANT and OFFICE: 1620 R St.

17-4



An Old Merchandising Difficulty  
Solved at Last

The "Buyer's Guide" introduces the potential  
buyer, interested in a particular product by effective  
national advertising, to the local dealer who  
sells it.

Buyers Guide

